

KERVIN ZOREN S. BONAOBRA

WORDPRESS | SHOPIFY | WEB DEVELOPER

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WORK EXPERIENCES

Web Developer, So Cloudy

Nov 2024 - March 2026

- Built and maintained WordPress, WooCommerce, Shopify, and basic Webflow websites, including landing pages, blog pages, and eCommerce sites
- Developed responsive WordPress websites using Elementor, Hello Theme, and Adobe XD designs; customized themes with custom styling, scripts, ACF, plugins, and API integrations
- Implemented user roles, permissions, and WooCommerce pricing/product visibility based on membership or access levels
- Managed site migration, restoration, maintenance, backups, security, uptime monitoring, and SiteGround staging/deployment
- Improved website performance through technical SEO, Google Analytics, schema markup, robots.txt, and speed optimization
- Developed custom web scraping scripts using Node.js and Puppeteer

Web Developer, Nuface Advertising Inc.

June 2024 - Nov 2024

- Build and update WordPress websites using Elementor to ensure they look good and work well.
- Handle backend tasks with Laravel and use Node.js to collect data through web scraping.
- Developed Telegram bots to help with posting and scheduling content for marketing initiatives.
- Manage cPanel, WHM, and hosting, using Cloudflare to keep websites secure and running smoothly.

Freelance Programmer

Aug. 2023 - July 2024

- Utilize CodeIgniter and WordPress to create user-centered websites aligned with client goals.
- Design functional, user-friendly websites, collaborating closely with clients on new builds and updates.

Programmer II (Project Based), Polytechnic University of the Philippines | ICTO

April 2023 - Oct. 2023

- Developed a new version of the university's Online Document Request System based on institutional requirements

Marketing Assistant, Spadmond Technology

Aug. 2022 - Feb. 2023

(transferred from Glorious Legends Business Solutions).

- Developed WordPress and eCommerce websites using Elementor, APIs, plugins, payment integration, and SEO
 - Managed CMS, responsive design, hosting, WHM/cPanel, and website optimization
 - Supported digital marketing using Google Analytics and Facebook Ads for international clients
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SKILLS SUMMARY

- Web Development:** PHP, Javascript, HTML, CSS, MySQL, MSSQL, AJAX, JSON
 - Frameworks:** Wordpress, Shopify, CodeIgniter, Laravel, Bootstrap, Tailwind, JQuery, Node JS
 - Tools:** Elementor, WooCommerce, ACF, Hello Theme, API, Git/GitHub, RDP, Canva, Figma
 - Platforms:** SiteGround, cPanel, VS Code, XAMPP, WHM, Cloudflare, GoDaddy
 - Digital Marketing:** Google Analytics, Technical SEO, Telegram Bots, Facebook Ads
 - Soft Skills:** Problem Solving, Adaptability, Collaboration, Time Management, Attention to Detail
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EDUCATION

Polytechnic University of the Philippines

Sta. Mesa, Manila Philippines

Bachelor of Science in Computer Engineering

2018 - 2022

Polytechnic University of the Philippines | Senior High School

Sta. Mesa, Manila Philippines

Information and Communication Technology

2016 - 2018